

## EAS DIGITAL ADVERTISING OPPORTUNITIES



### MOBILE APP Digital Advertising Opportunities:

#### **Splash Page:**

**\$1,000**

Your company ad will appear on the Splash Page each time the mobile app opens and will have a URL directly to your in-app company description and enhanced listing.

Limited to one company. Available to run November 1, 2019 thru December 1, 2019.

#### **Top Banner Ad:**

**\$500**

These images will display as a rotating banner on the top portion of the main navigation menu.

Optional to link it to a website URL. Dimensions (pixels) are 640 x 130.

Limited to 3-6 companies. Available to run November 1, 2019 thru December 1, 2019

### 55" 4K TV DISPLAY Digital Advertising Opportunities: **\$500**

- Digital ads will scroll on three (3) dedicated 55" 4K TV displays from 8:00am – 6:00pm, Nov. 18-20, 2019 (all 3 days of the symposium). They will also scroll on eighteen (18) 55" 4K TV displays on the Bridge to the Hotel from 8:00am – 9:00am and from 4:00pm – 6:00pm, Nov. 18-20.
- Ads will be limited to a single slide
- No animations, sounds, or special features will be allowed
- The optimal ad size in PowerPoint is 48" wide by 27" tall
- All ads will be converted to high-resolution JPEG format
- Ads must be submitted in jpeg format to: [askEAS@eas.org](mailto:askEAS@eas.org). Please contact us to ensure that the file is compatible.
- Available to run at conference: November 18-20, 2019.

EAS also offers printed ads in the Final Program of the meeting which is distributed to approximately 1,500 persons who attend the symposium & exposition. Let us know if you would like more information on print ad space in the Final Program.

#### **Payments:**

Payment is due by October 15, 2019. Payments should be made by check payable to "Eastern Analytical Symposium" (EIN is 13-6153182).

#### **Questions:**

Please contact Sheree Gold by phone at (302) 478-2129 or by email at [easinfo@aol.com](mailto:easinfo@aol.com)  
Bernadette Taylor by phone at 732-449-2280, or by email at [askEAS@eas.org](mailto:askEAS@eas.org).